

AT&T NATIONAL REAL ESTATE CONTACTS

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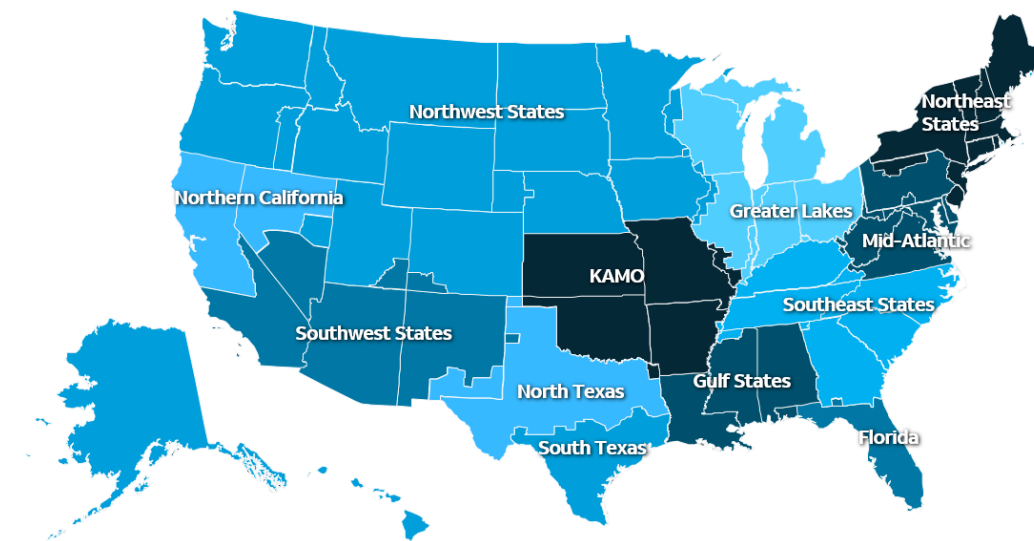
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THE AT&T RETAIL EXPERIENCE

Strategic, Functional & Emotional

A brand is much more than a logo on a building or a tag line from an ad campaign. It is to our company, what a personality is to an individual. At AT&T we believe that a clear and consistent message is needed across all our customer touch-points. **AT&T** brings the AT&T brand to life with an industry leading customer experience that utilizes

modern design elements, cutting-edge technology, and best in class service to attract customers of all ages. As AT&T continues to evolve their product and service offering, the brand and retail experience needs to evolve as well. AT&T endeavors to showcase products and services in ways that are relevant, personal and compelling.

PREFERRED SITE CRITERIA

Site Preferences

- High visibility
- Easy accessibility
- Close proximity to traffic generators and other retail
- AT&T Vanilla Shell Delivery

Size

- Preferred "A" sites, corner of lighted intersections, shopping center outparcels
- Ideally 1,500 SF
- Preferred dimensions: 25ft wide by 60 ft deep

