

ONE OF THE GREATEST STORIES EVER TOLD IN THE RESTAURANT INDUSTRY...

IN 2017, WITH ONLY \$900, THREE CHILDHOOD FRIENDS SET UP FOLDING TABLES AND PORTABLE FRYERS IN AN EAST HOLLYWOOD PARKING LOT WITH ONE GOAL: SERVE GREAT NASHVILLE HOT CHICKEN.

WHAT STARTED AS A SMALL POP-UP QUICKLY BECAME ONE OF THE MOST TALKED ABOUT FOOD EXPERIENCES IN LOS ANGELES AFTER EATER LA HELPED PUT DAVE'S HOT CHICKEN ON THE MAP. LINES STRETCHED DOWN THE BLOCK — AND WE HAVEN'T STOPPED SINCE.



AN AMERICAN DREAM BECOMES A REALITY

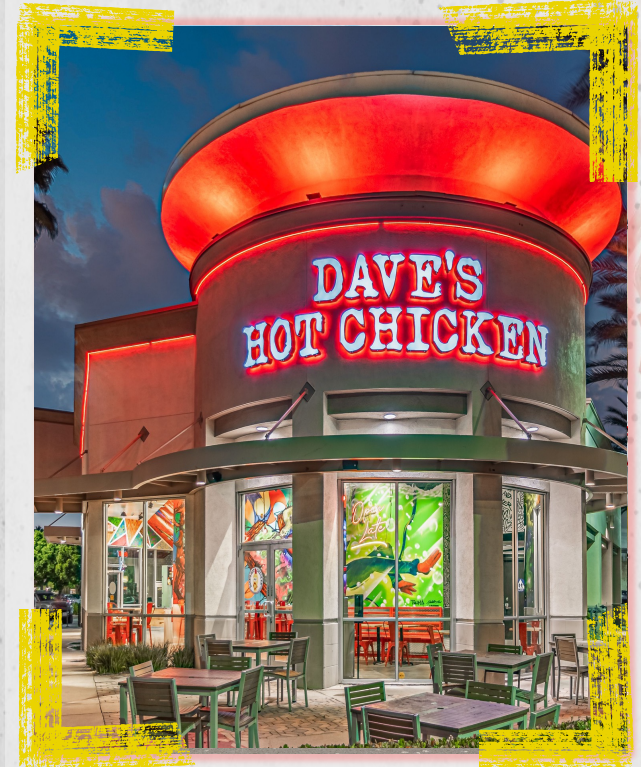
FAST FORWARD TO TODAY AND DISCOVER A CONCEPT SERVING "MIND-BLOWING" HOT CHICKEN ACROSS 430+ LOCATIONS THROUGHOUT THE U.S., CANADA, THE MIDDLE EAST AND THE UK.

WITH MORE THAN 1,500 FRANCHISE COMMITMENTS WORLDWIDE, DAVE'S HOT CHICKEN HAS BECOME ONE OF THE FASTEST-GROWING RESTAURANT BRANDS IN THE INDUSTRY, BACKED BY REMARKABLE UNIT VOLUMES AND A PASSIONATE CUSTOMER FOLLOWING.

EYE-CATCHING EXTERIOR DESIGN

DAVE'S RESTAURANTS ARE BUILT AROUND BOLD STREET ART-INSPIRED DESIGN THAT REFLECTS THE BRAND'S EAST HOLLYWOOD ROOTS AND PARKING LOT BEGINNINGS.

FROM VIBRANT MURALS TO HIGH-ENERGY INTERIORS, EVERY RESTAURANT IS DESIGNED TO CREATE VISIBILITY, ENERGY, AND A CUSTOMER EXPERIENCE THAT STANDS APART FROM THE MOMENT GUESTS ARRIVE.





TRADE AREA

- DOMINANT RETAIL CORRIDORS WITH STRONG TRAFFIC PATTERNS AND HIGH-FREQUENCY CONSUMER VISITS
- URBAN AND SUBURBAN MARKETS SUPPORTED BY DENSE RESIDENTIAL POPULATIONS, EMPLOYMENT CENTERS, AND UNIVERSITIES
- CO-TENANCY WITH COMPLEMENTARY RESTAURANT, ENTERTAINMENT, FITNESS, AND LIFESTYLE BRANDS
- STRONG VISIBILITY, ACCESS, AND STREET PRESENCE
- LOCATIONS THAT SUPPORT BOLD EXTERIOR BRANDING AND A HIGHLY VISIBLE CUSTOMER EXPERIENCE

MEET THE TEAM!

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RESTAURANT LOCATION

- MULTI-TENANT ENDCAPS, STAND-ALONE BUILDINGS, PAD SITES, AND URBAN STOREFRONTS PREFERRED
- DRIVE-THRU OPPORTUNITIES CONSIDERED
- PREFERRED SIZE BETWEEN 2,000– 3,000 SQ. FT.
- MINIMUM 25 FEET OF FRONTAGE
- PATIO SEATING PREFERRED WHERE AVAILABLE
- STRONG RETAIL & RESTAURANT CO-TENANCY
- CONVENIENT PARKING AND EXCELLENT VISIBILITY